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**China Business Information Center**

**U.S.A.. Trade Promotion Center**

**U.S. Department of Commerce**

# What is the China BIC?

*The federal government's most comprehensive resource for small businesses that are interested in or are already doing business in China. The China BIC consists of a robust website, a call center staffed by trade specialists, and an extensive domestic China seminar series.*

# The China Business Information Center (China BIC)

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Created in response to Congressional mandate in 2004. [export.gov/china](http://export.gov/china)

# China Business Information Center Site



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### Exporting to China just got easier!

Welcome to the China Business Information Center! China is a region of great opportunity for all types of companies - not just large multinationals. But doing business in China can still be challenging. This site will help open the China market for your company.

### Start Now!

[Use the China BIC Website](#)

[Frequently Asked China Questions](#)

[Speak to a Trade Specialist: Call 1-800-USATrade](#)

[Email a Question to chinabic@mail.doc.gov](#)

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### Explore Leads & Opportunities in China

- Trade Mission: Nat'l Assn. of Manufacturers, 9/04
- Catalog Exhibition: New products, Guangzhou, 9/04
- Trade Mission: Environmental Tech., 10/04
- Trade Mission: NY products, Shanghai, 10/04
- China Commercial Brief



# Streamline China Market Entry with the Business Information Center (BIC)



Get the information you need to start doing business:

- ✦ Take the work out of gathering China trade information
- ✦ Evaluate export readiness
- ✦ Pursue trade leads
- ✦ Track overseas and domestic trade events
- ✦ Reach country and industry experts
- ✦ Obtain personal business counseling
- ✦ Achieve international business objectives



[www.export.gov/china](http://www.export.gov/china)

Tel. 1 (800) USA-TRADE

[www.buyusa.gov](http://www.buyusa.gov)

# Need help doing business in China?

Visit the Commercial  
Service's China Business  
Information Center at  
[www.export.gov/china](http://www.export.gov/china),

or call us at  
**1-800-USA-TRADE.**