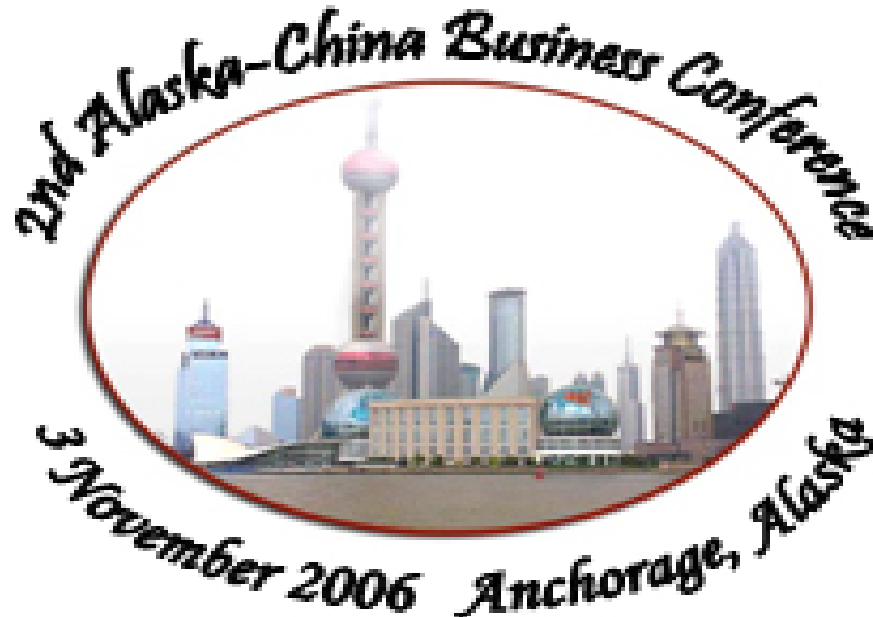


China:

One Country, Many Markets

Yong Cao, Ph.D.
University of Alaska Anchorage



Foreign Direct Investment (FDI) in Asia: China's Position



- Total FDI in Asia (2005): \$165 billion
 - Mainland China and Hong Kong: \$109 billion
 - Singapore: \$20 billion
 - India: \$10 billion
- (Source: United Nation Conference on Trade and Development 2006)

China's Market: a Brief Look

- The world's largest producer and exporter of
 - mobile phones
 - computer & IT related products
 - Cameras
 - TV sets (more than 50% the world's total outputs).
- The second largest automobile market (total car sales of nearly six million in 2005).

China's Market: a Brief Look (continued)

- Land territory: 9.33 million km²
 - Smaller than that of Europe (9.7 million km²)
 - Larger than that of the United States (9.159 million km²)
 - 24.9 times larger than that of Japan (374,744 km²)
- More than 1.3 Billion Consumers in different provinces/areas/regions/locations

China: Where is the Best Market for You?

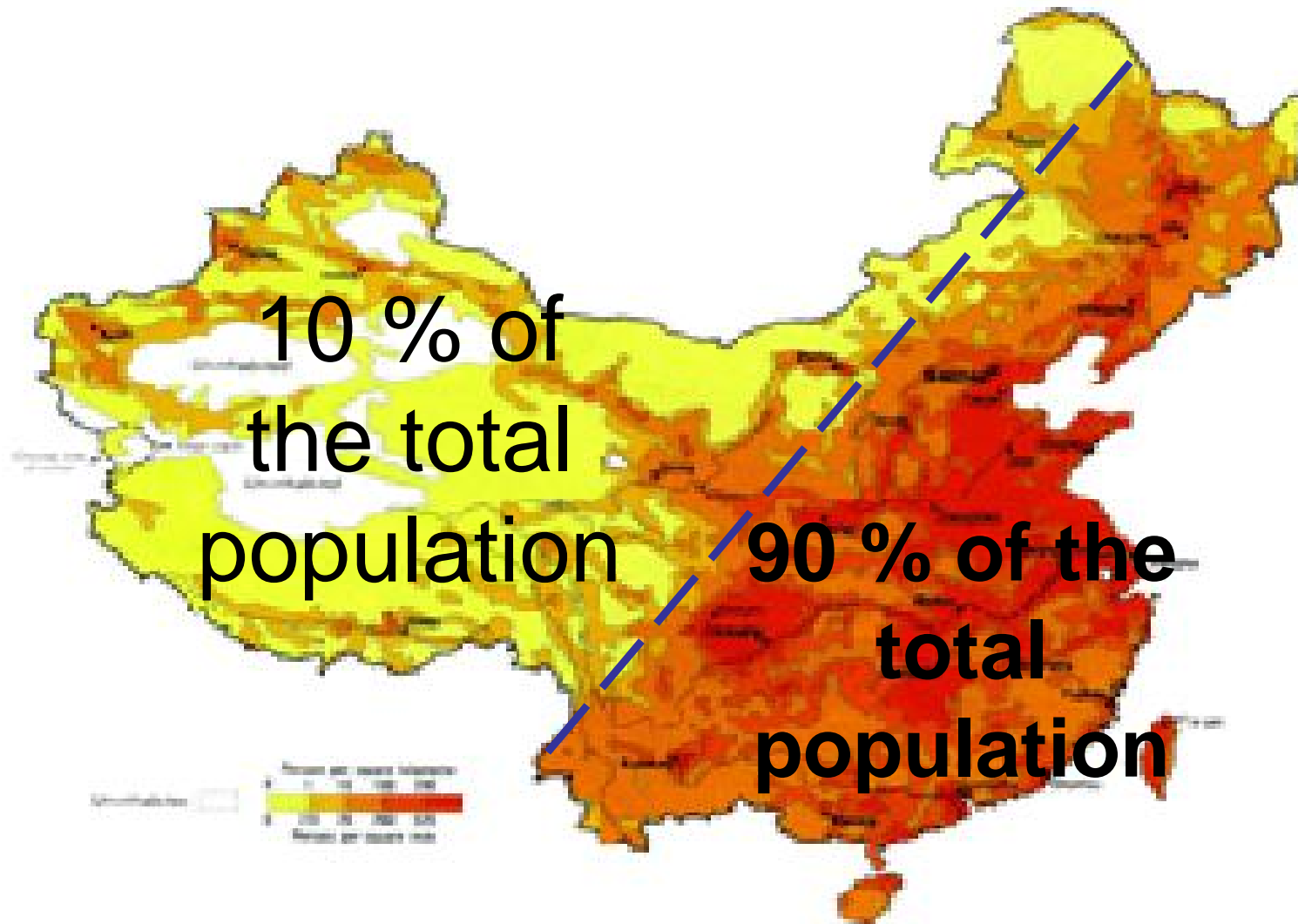
- Better opportunities in one location than the other one
 - Beijing?
 - Shanghai?
 - Guangzhou?
- Second-tier cities, such as Chengdu, Suzhou, Dalian, Tianjin, Chongqing, Harbin and Wuhan

Is It the Best Market for You?



A Snapshot of Beijing

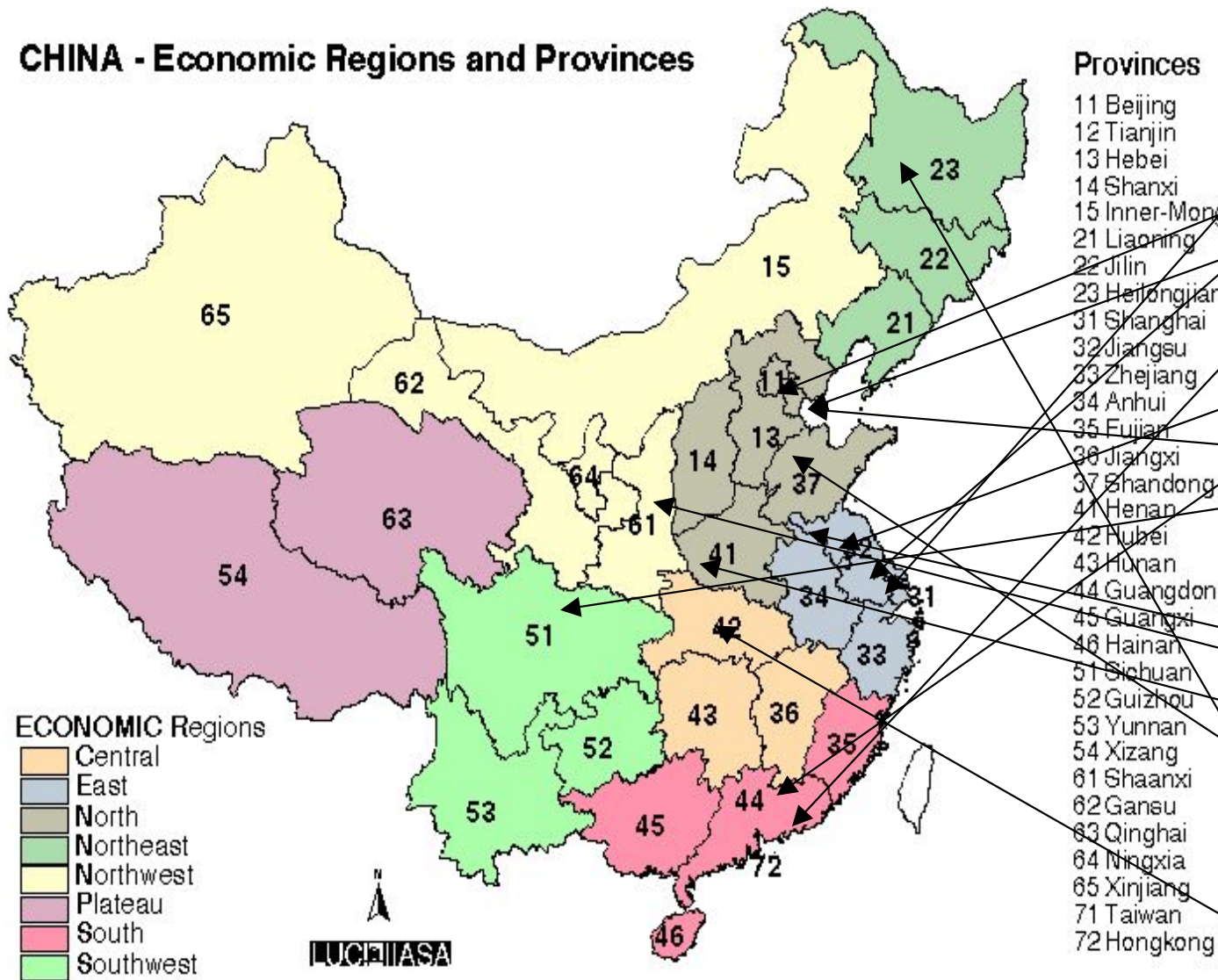
Here is the Big Picture: Population and Distribution



Many Markets:

Which one is the Best for You?

CHINA - Economic Regions and Provinces



- General Business /Industrial Centers: Shanghai, Beijing and Guangzhou, Suzhou and Tianjin.

- R&D Centers: Shanghai and Guangzhou
- Tianjin and Chengdu

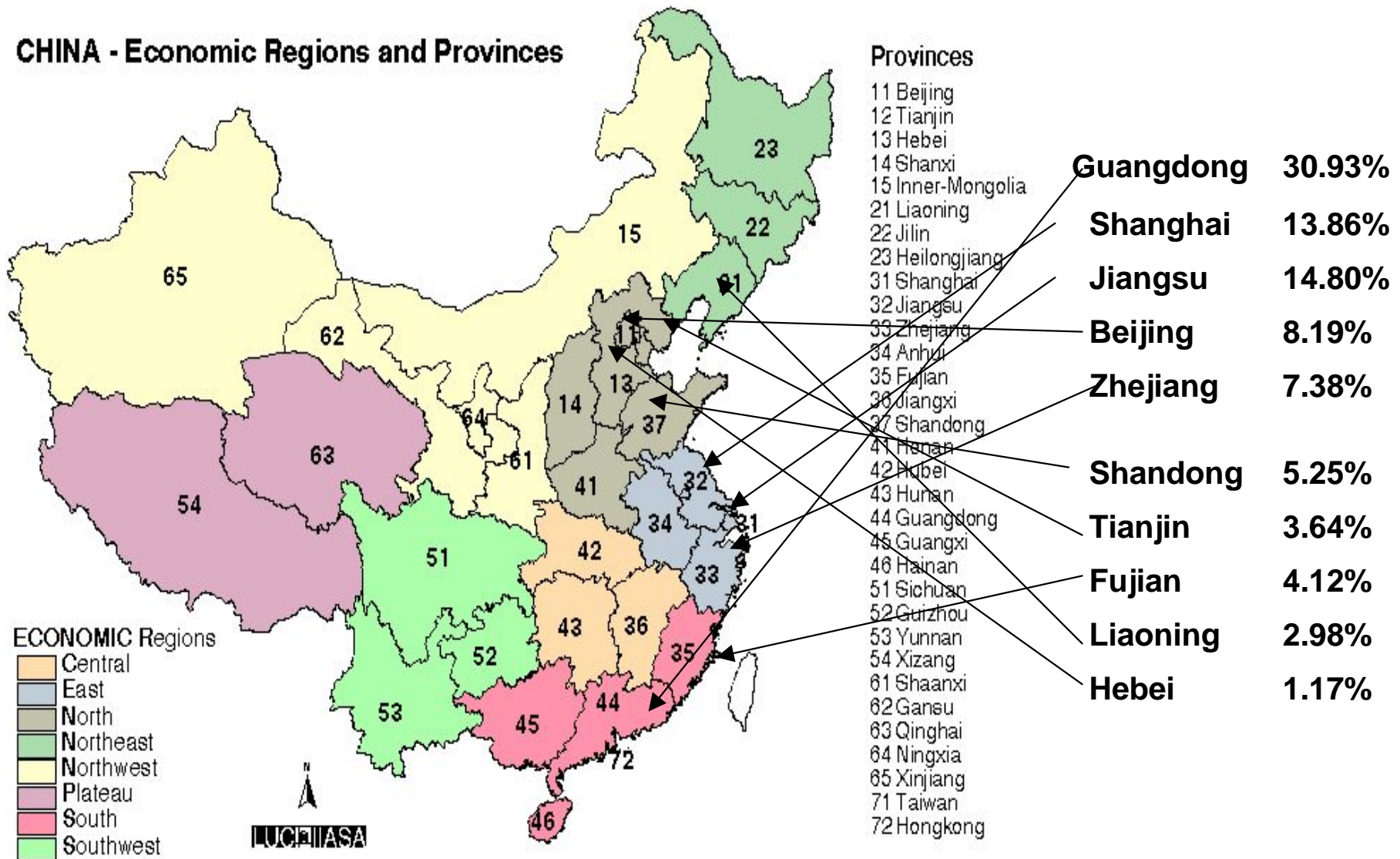
- Well qualified and lower cost labor markets: Nanjing, Wuhan and Xian)

- Low Cost Manufacturing: Harbin, Jinan and Nanchang.

International Trade (import+export)

(Total \$1.4 trillion in 2005)

CHINA - Economic Regions and Provinces



Markets with Large Scale: Top 20 Cities/ GDP

(Unit: 100 million Yuan)



Markets with Large Scale: Top Ten Counties/GDP



Percentage of national total:
Population: 0.77%
Territory Area: 0.11%
GDP: 3.7%
Government income: 10.7%

1. Kuanshan, JS
2. Shunde, GD
3. Zhang Jiagang, JS
4. Jiangying, JS
5. Nan Hai, GD
6. Changshu, JS
7. XiaoShan, ZJ
8. Wujing, JS
9. Taichang, JS
10. Wujiang, JS

Markets with High Spending Power:

Top 20 Cities / Income Per Capita (source: national bureau of statistics)



1. Shen Zhen
2. Zhu Hai
3. Wen Zhou
4. Zhong Shan
5. Fu Shan
6. Guang Zhou
7. Shang Hai
8. Ning Bo
9. Beijing
10. Hang Zhou
11. Xiang Men
12. Shu Zhou
13. Quan Zhou
14. Tian Jin
15. Wu Xi
16. Chang Zhou
17. Chang Sha
18. Fu Zhou
19. Nan Jing
20. Ji Nan

Markets with High Spending Power:

Top 20 Cities/ GDP Per Capita (unit: Yuan, source: national bureau of statistics)



Want to Establish Innovation Centers?

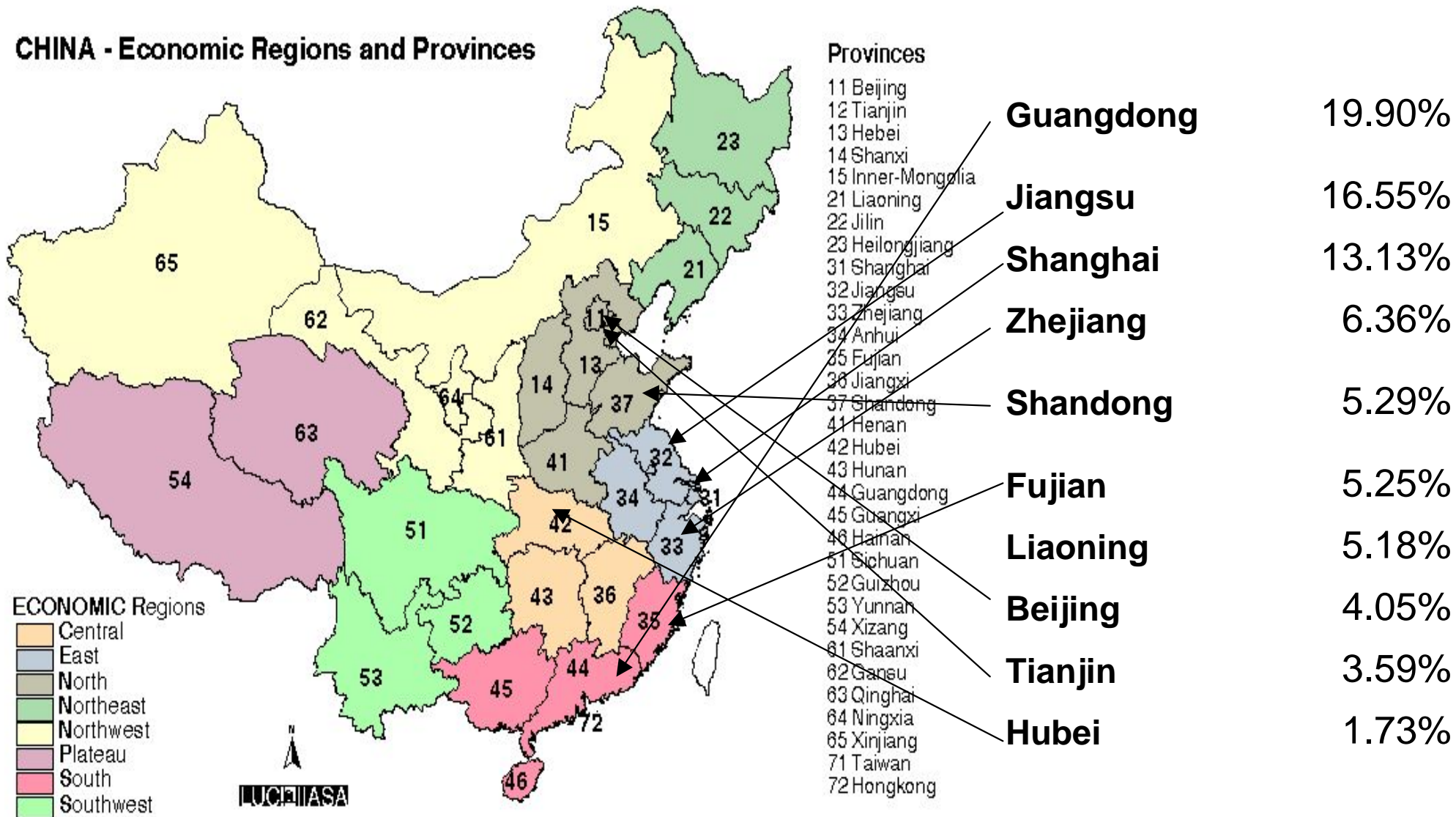
Cities with High Intellectual Capitals



1. Shanghai
2. Beijing
3. Shenzhen
4. Guangzhou
5. HangZhou
6. Qingdao
7. Suzhou
8. Dalian

Current Foreign Direct Investments- Where do they go?

CHINA - Economic Regions and Provinces



Get Access to the Markets ----China's Freeway Network

国家高速公路网布局方案

放射线

1. 北京-上海
2. 北京-台北
3. 北京-港澳
4. 北京-昆明
5. 北京-拉萨
6. 北京-乌鲁木齐
7. 北京-哈尔滨

纵线

1. 鹤岗-大连
2. 沈阳-海口
3. 长春-深圳
4. 济南-广州
5. 大庆-广州
6. 二连浩特-广州
7. 包头-茂名
8. 兰州-海口
9. 重庆-昆明

横线

1. 绥芬河-满洲里
2. 珲春-乌兰浩特
3. 丹东-锡林浩特
4. 荣成-乌海
5. 青岛-银川
6. 青岛-兰州
7. 连云港-霍尔果斯
8. 南京-洛阳
9. 上海-西安
10. 上海-成都
11. 上海-重庆
12. 杭州-瑞丽
13. 上海-昆明
14. 福州-银川
15. 泉州-南宁
16. 厦门-成都
17. 汕头-昆明
18. 广州-昆明

图例

- 首都放射线
- 纵线
- 横线
- 联络线(纵)
- 联络线(横)
- 地区环线



Get Access to the Markets

----China's Railway Network



中國鐵路網絡
 維基百科 - 自由的百科全書

The Railway network of China
 Wikipedia - the free encyclopedia

Le réseau de chemin de fer de Chine
 Wikipédia - l'encyclopédie libre

Das Eisenbahnnetz Chinas
 Wikipedia - die freie Enzyklopädie

La red ferroviaria de China
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**Need More Help?
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