

# Alaska's Role in the Global Marketplace

## The Importance of International Trade to Alaska's Economy

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# International Trade is Big Business for Alaska

- Annual Worldwide Exports total \$4 billion

This represents:

- Nearly 10% of the Alaska's Gross State Product (GSP)
- New Money into Economy
- Thousands of Direct and Indirect Jobs

Results in:

- Stronger, More diversified Economy



# Why Trade Matters

- Substantial component of Alaska's economy. Exports account for approximately 10% of the GSP. Export total does not include the export of services from Alaska—such as construction, engineering and oil and gas services.
- Exports bring \$4 billion of new money into our economy. New money, not recycled money.
- Export jobs are high paying jobs. Export-related jobs typically pay 13 to 16% more than jobs tied solely to domestic economy.
- Exports allow companies to become larger through expanded markets and customer base.
- For some Alaska companies, their best bet for growth is overseas markets.



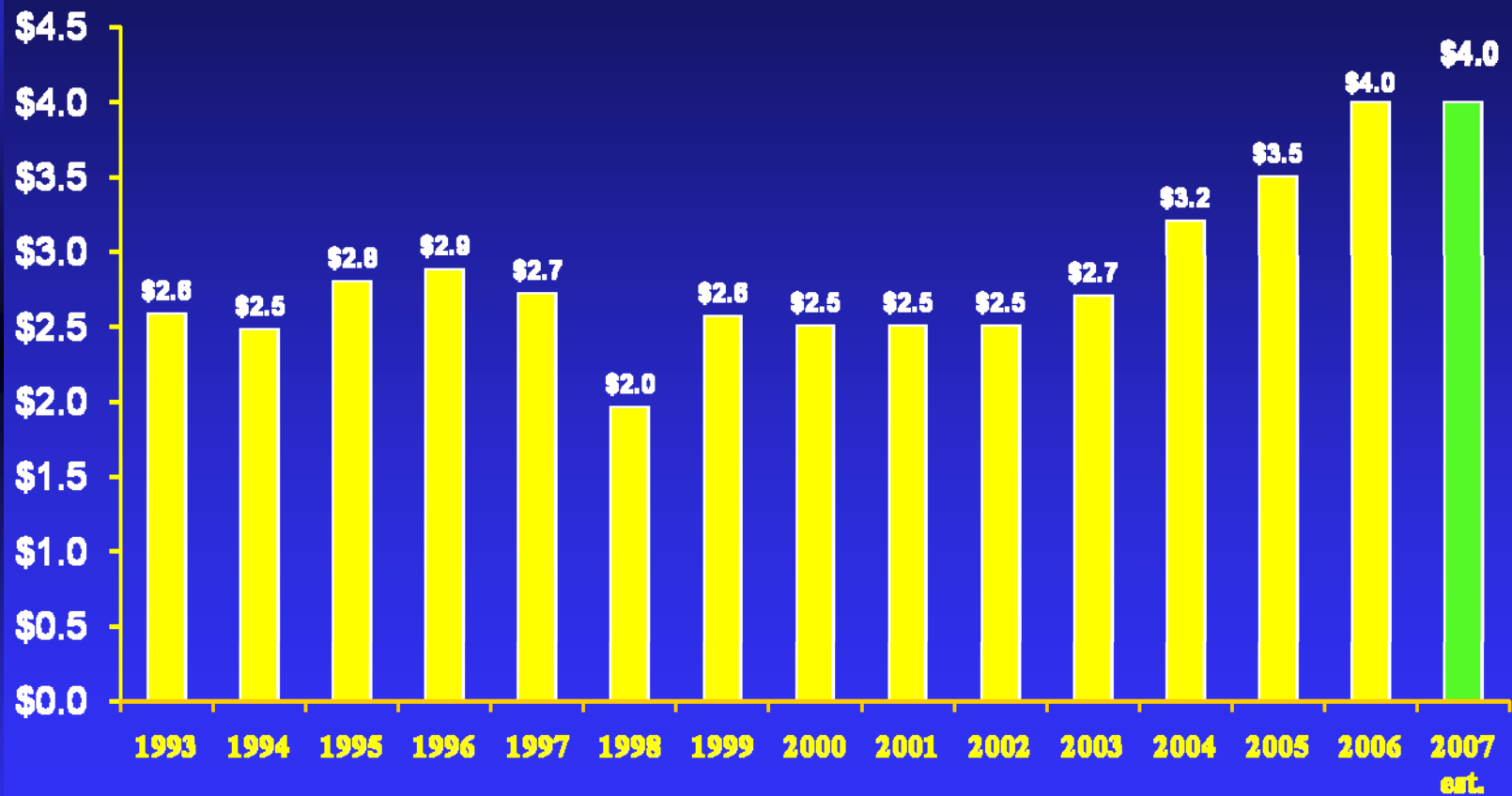
# How Does Alaska Rank?

- Alaska is one of the most trade-oriented states in America:
- In absolute terms, at \$4.0 billion, Alaska ranks 37th among all states
- On a per-capita basis, Alaska ranks 4<sup>th</sup>
- Exports as a percentage of Gross State Product (GSP), Alaska ranks 8th in the nation
- Foreign direct investment: Alaska ranks 8<sup>th</sup> in attracting overseas investment (\$31 billion cumulative)



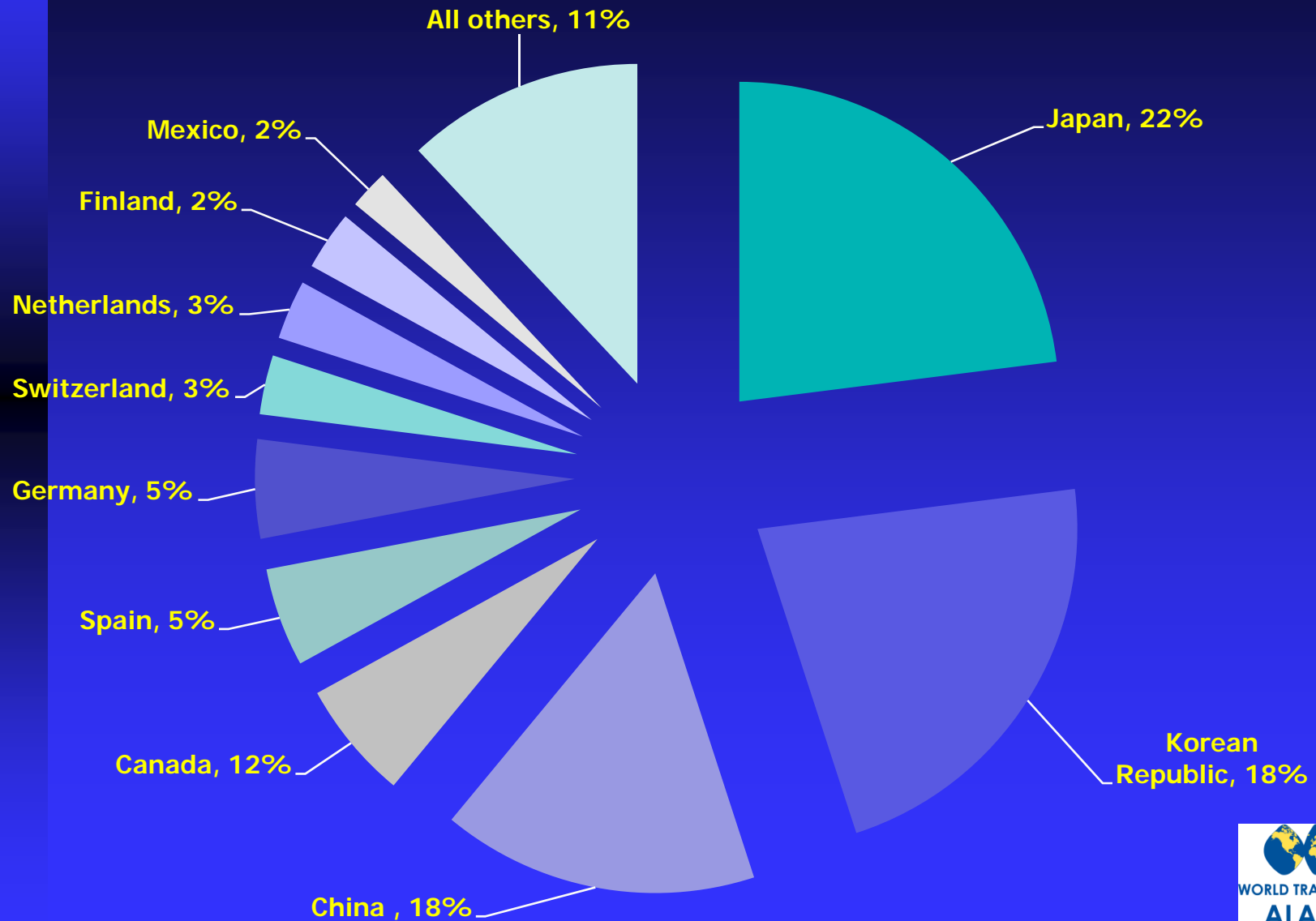
# Alaska Worldwide Exports

In Billions

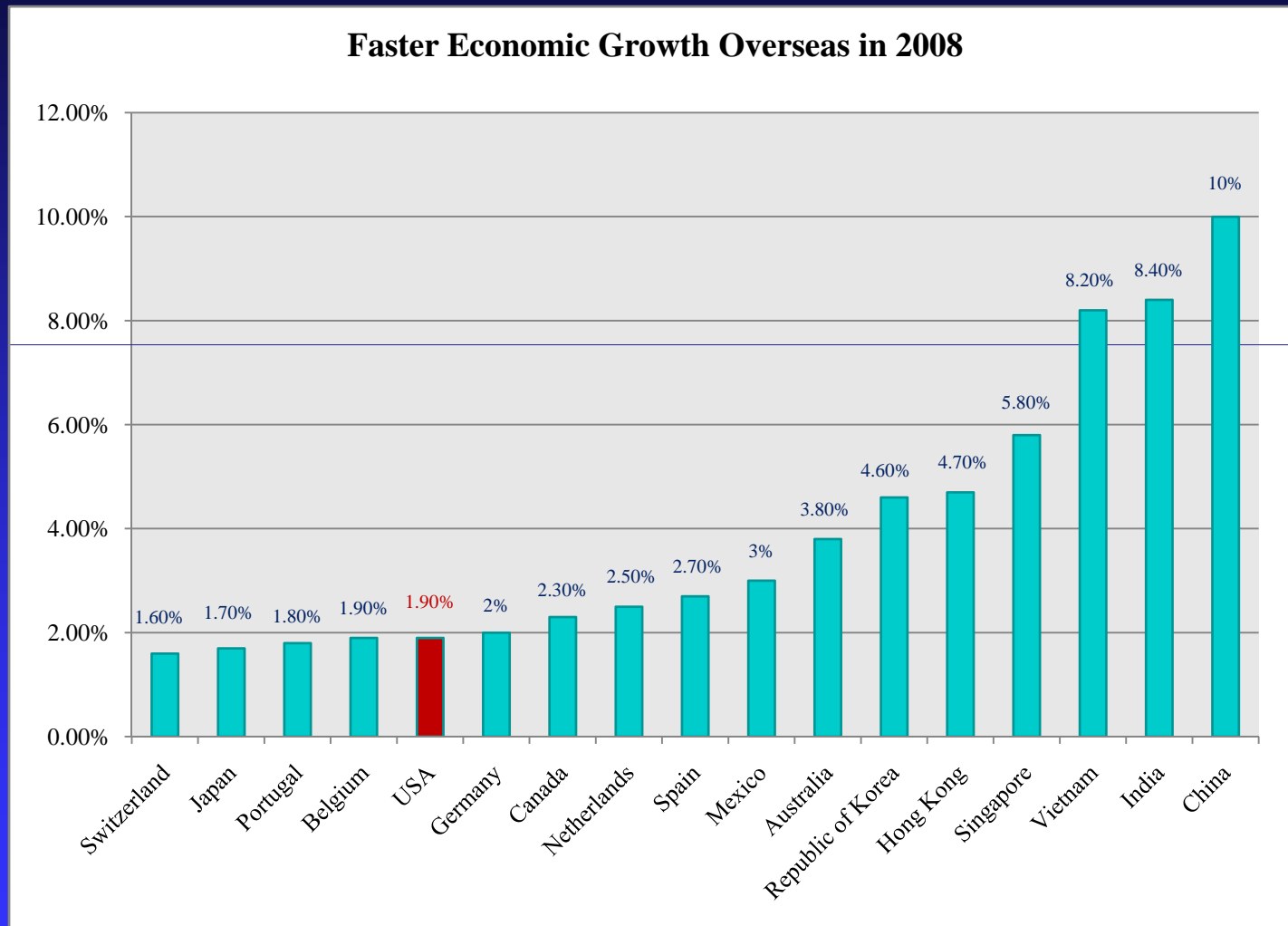


# Alaska's Top Ten Export Markets 2007

January through November



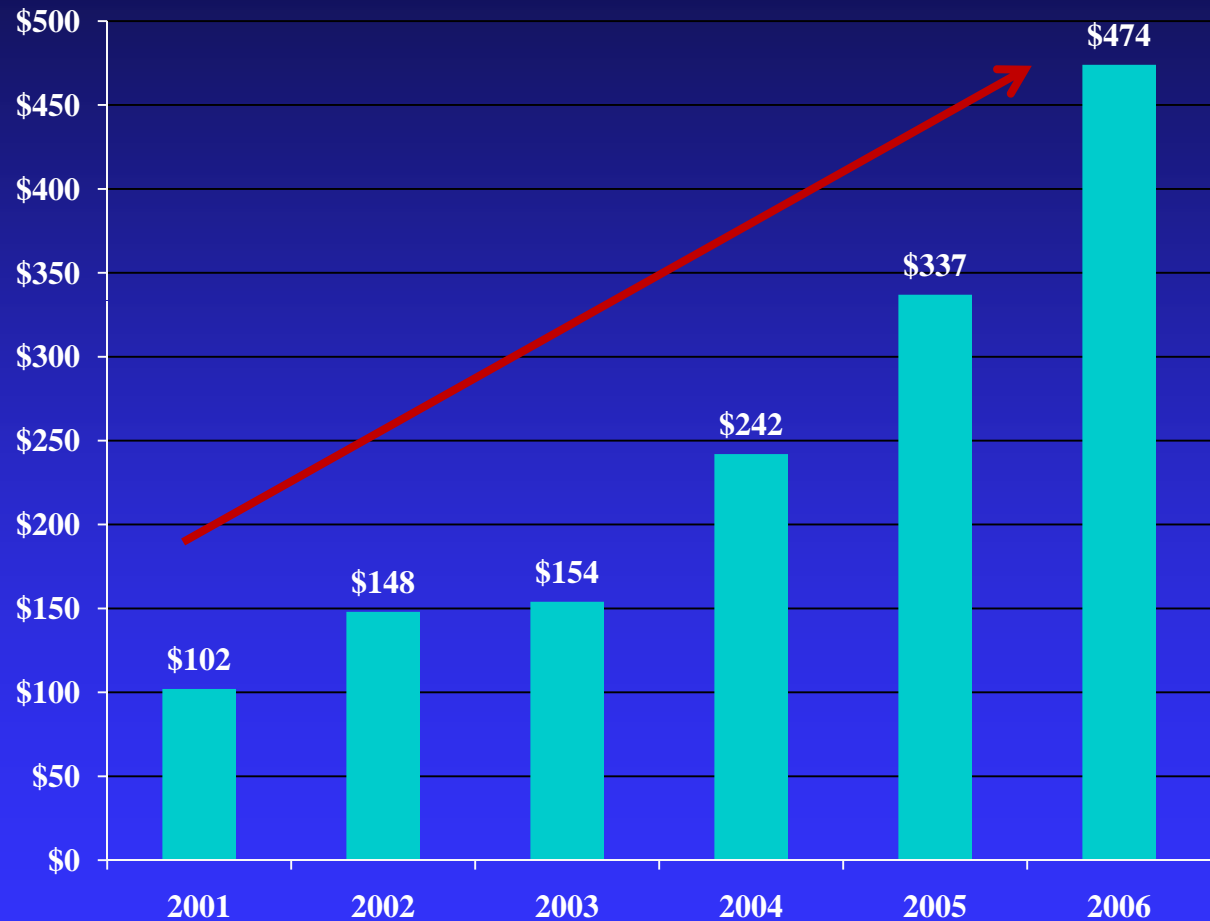
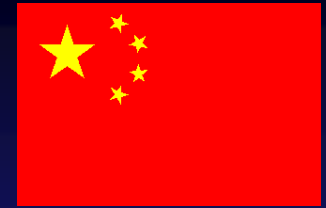
# Faster Economic Growth Overseas in 2008



Source: International Monetary Fund



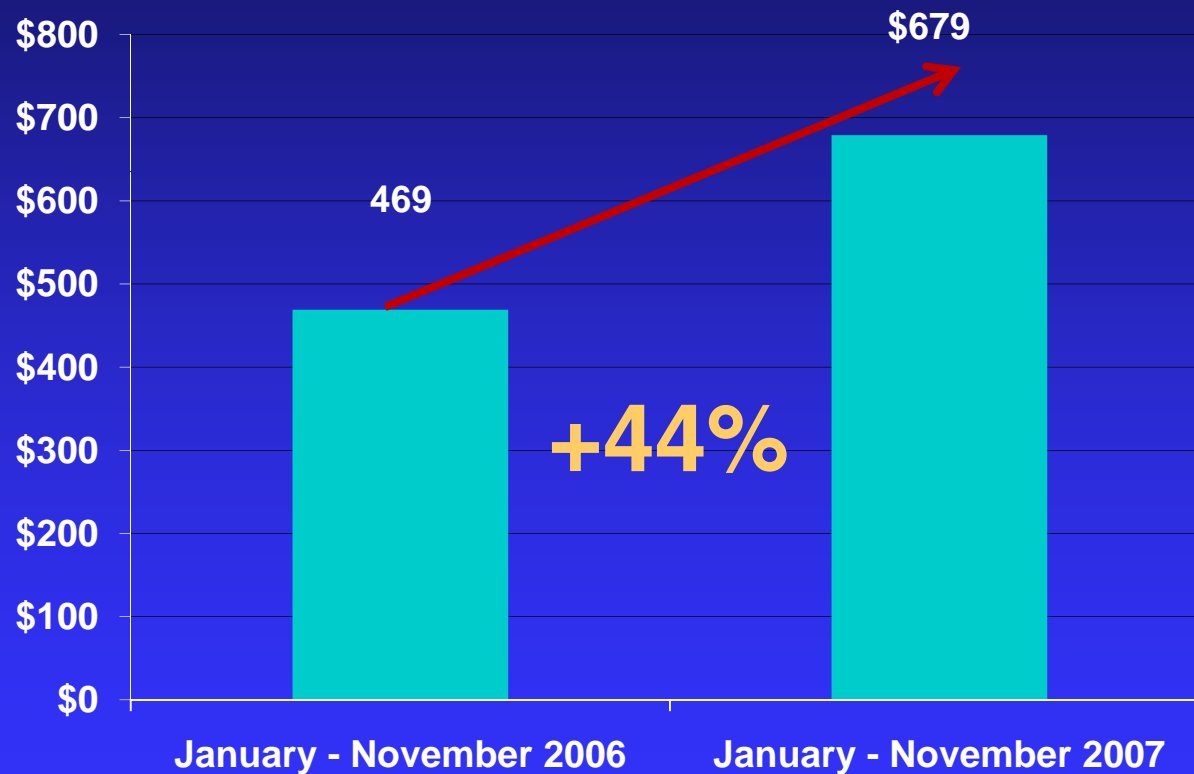
# Alaska's Total Exports to China 2001-2006 Comparison (millions of USD)



Source: U.S. Census Bureau, SOA, Governor's Office of International Trade



# U.S. Exports to China Via Alaska (Origin of Movement - Total) YTD Comparison: January – November (millions of USD)

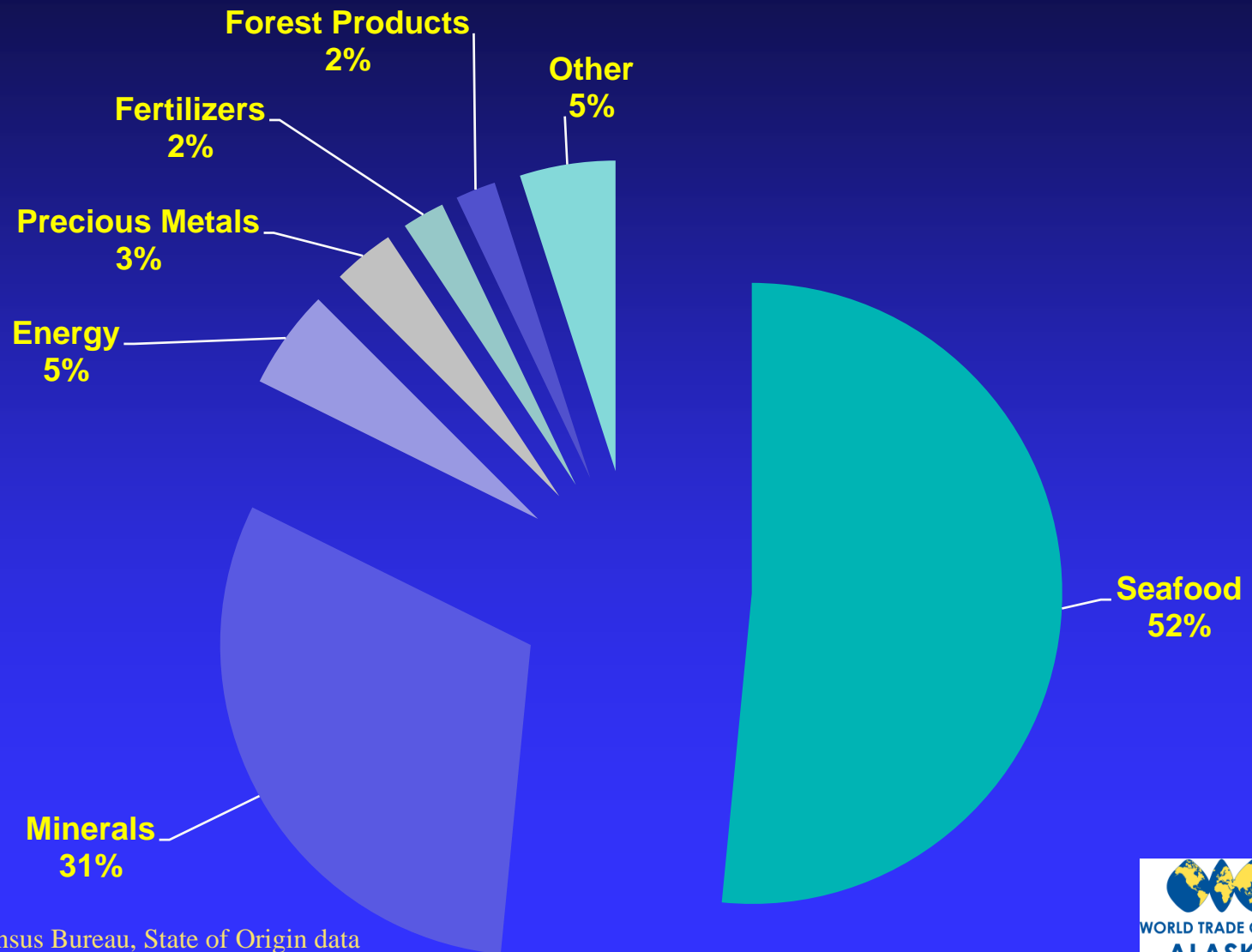


Source: U.S. Census Bureau, SOA, Governor's Office of International Trade



# Alaska's Top Export Products 2007

## YTD Comparison: January – November 2007



Source : US Census Bureau, State of Origin data



# 2008 Trade Outlook

- Results will depend heavily on commodity prices-minerals and metals, and value of seafood catch
- Expect continuing growth from China through 2008 (Olympics)
- Watch the dollar-weaker dollar makes U.S. exports relatively cheaper
- Loss of fertilizer's exports with Agrium closure
- Exports flat or slightly down in 2008
- 2008 Forecast: \$3.6 – 3.9 billion

# Mission

On behalf of members and community partners, the mission of World Trade Center Alaska is to assist Alaskans to successfully compete for trade and investment in the global market place.



# Serving Alaska's Business Community Since 1987



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