

Alaska's Role in the Global Marketplace

The Importance of International Trade
to Alaska's Economy

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Date: January 18, 2006



International Trade is Big Business for Alaska

- Annual Worldwide Exports total \$3.2 billion

This represents:

- Nearly 10% of the Alaska's Gross State Product (GSP)
- New Money into Economy
- Thousands of Direct and Indirect Jobs

Results in:

- Stronger, More diversified Economy



Why Trade Matters

- Substantial component of Alaska's economy. Exports account for approximately 10% of the GSP. Export total does not include the export of services from Alaska—such as construction, engineering and oil and gas services.
- Exports bring more than \$3 billion of new money into our economy. New money, not recycled money.
- Export jobs are high paying jobs. Export-related jobs typically pay 13 to 16% more than jobs tied solely to domestic economy.
- Exports allow companies to become larger through expanded markets and customer base.
- For some Alaska companies, their best bet for growth is overseas markets.



How Does Alaska Rank?

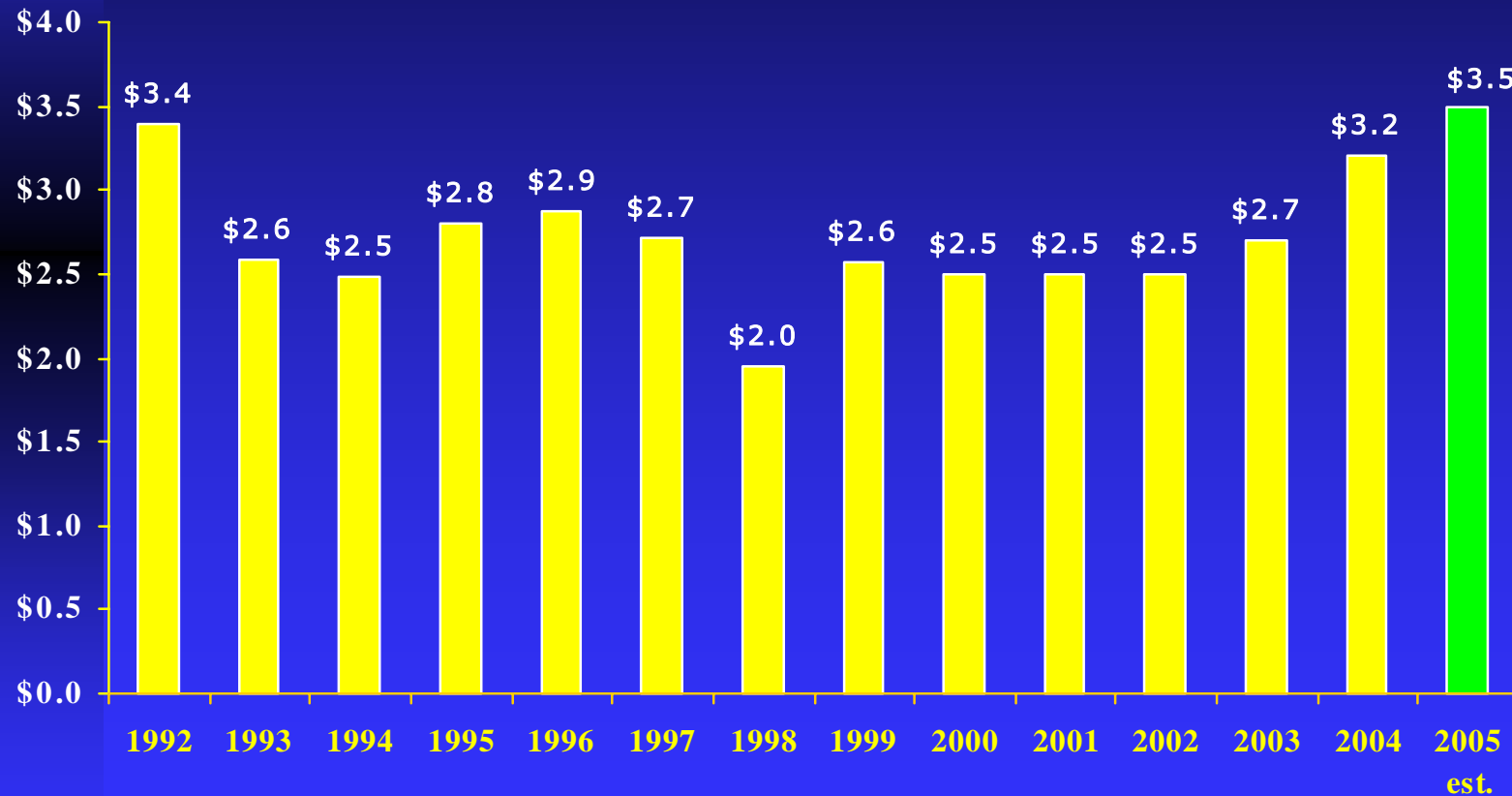
Alaska is one of the most trade-oriented states in America:

- In absolute terms, at \$3.2 billion (2004 total), Alaska ranks 41st among all states
- On a per-capita basis, Alaska ranks 4th
- Exports as a percentage of Gross State Product, Alaska ranks 8th in the nation



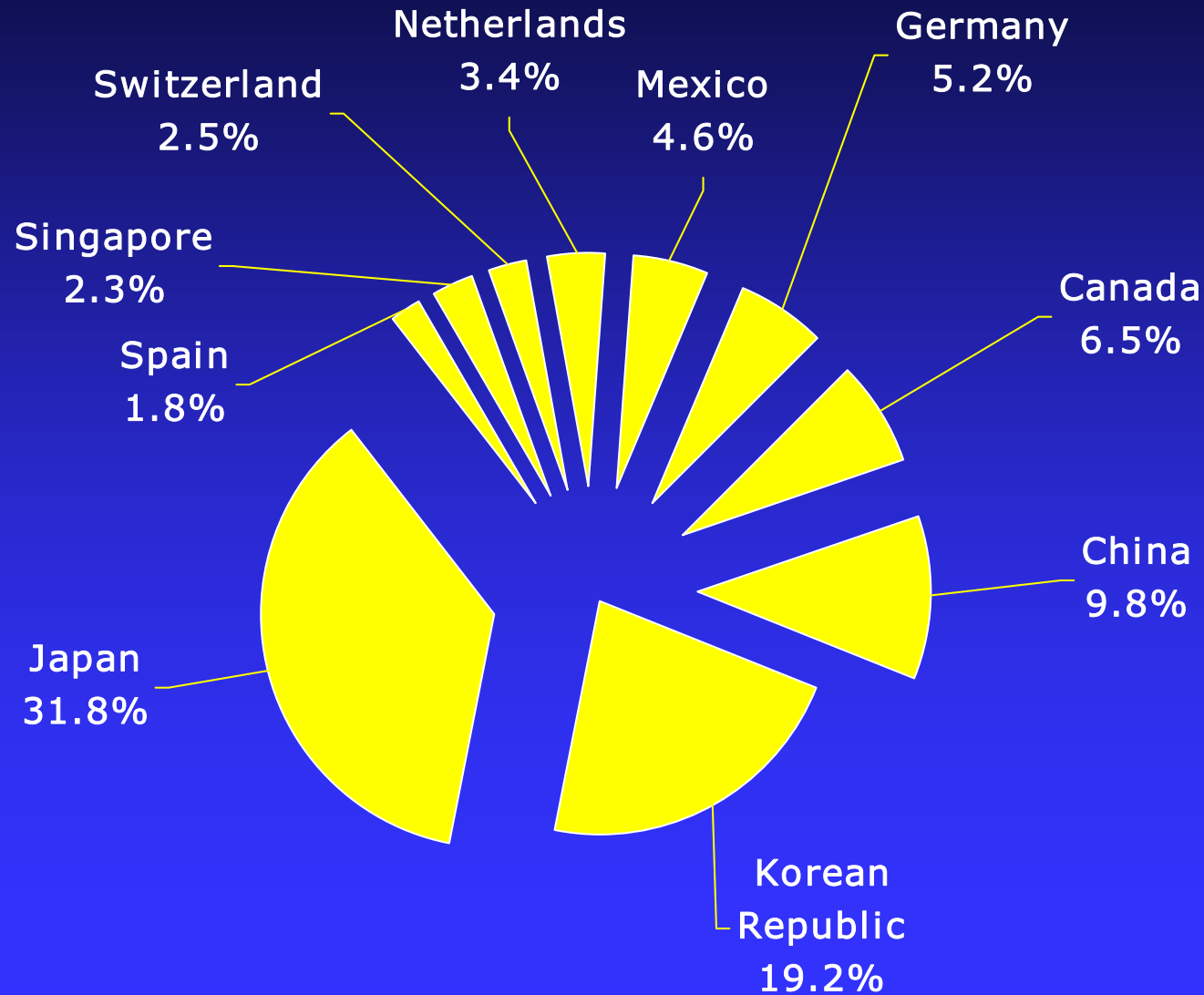
Alaska Worldwide Exports

In Billions



Alaska's Top Ten Export Markets 2005

Ten month January - October



Alaska's Top Ten Export Markets 2005

Ten month January – October

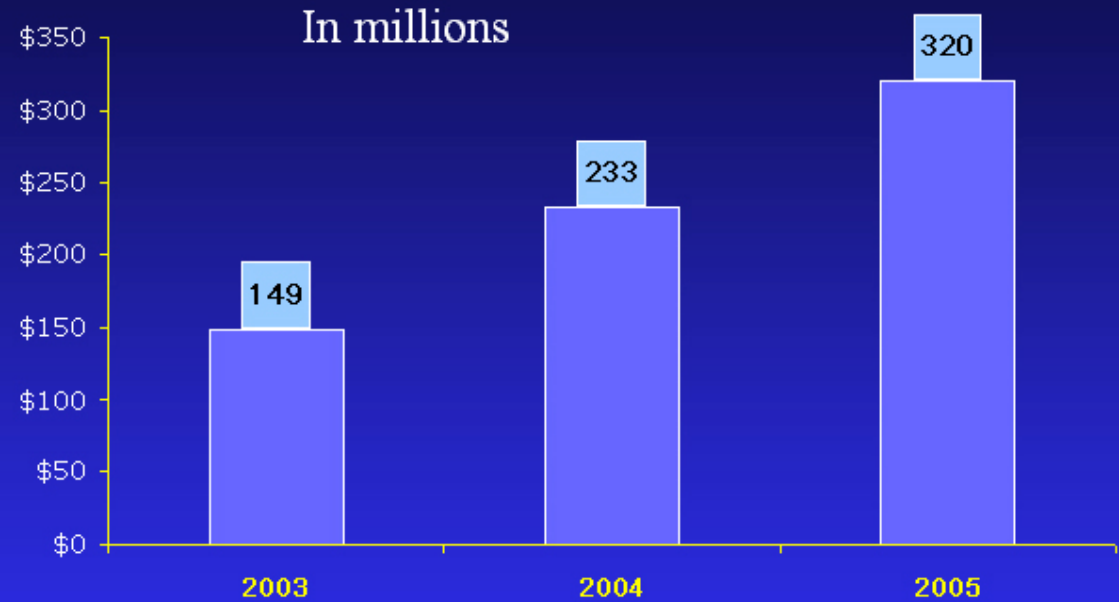
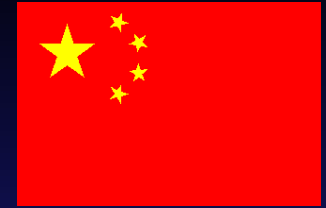
In millions



Alaska's Total Exports to China

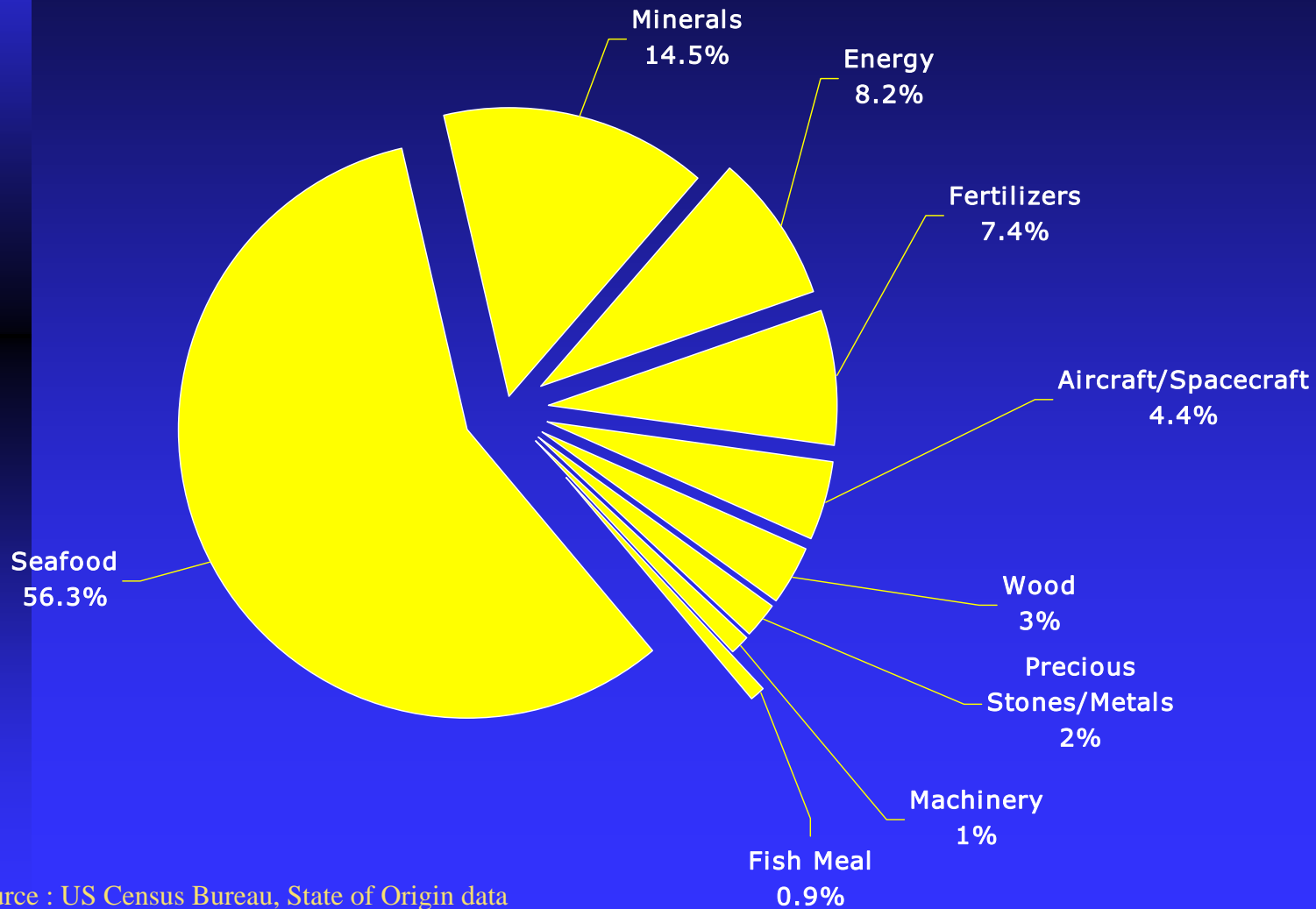
2003-2005 Comparison

(Ten month January-October)



Alaska's Top Export Products 2005

Ten month Comparison
January - October



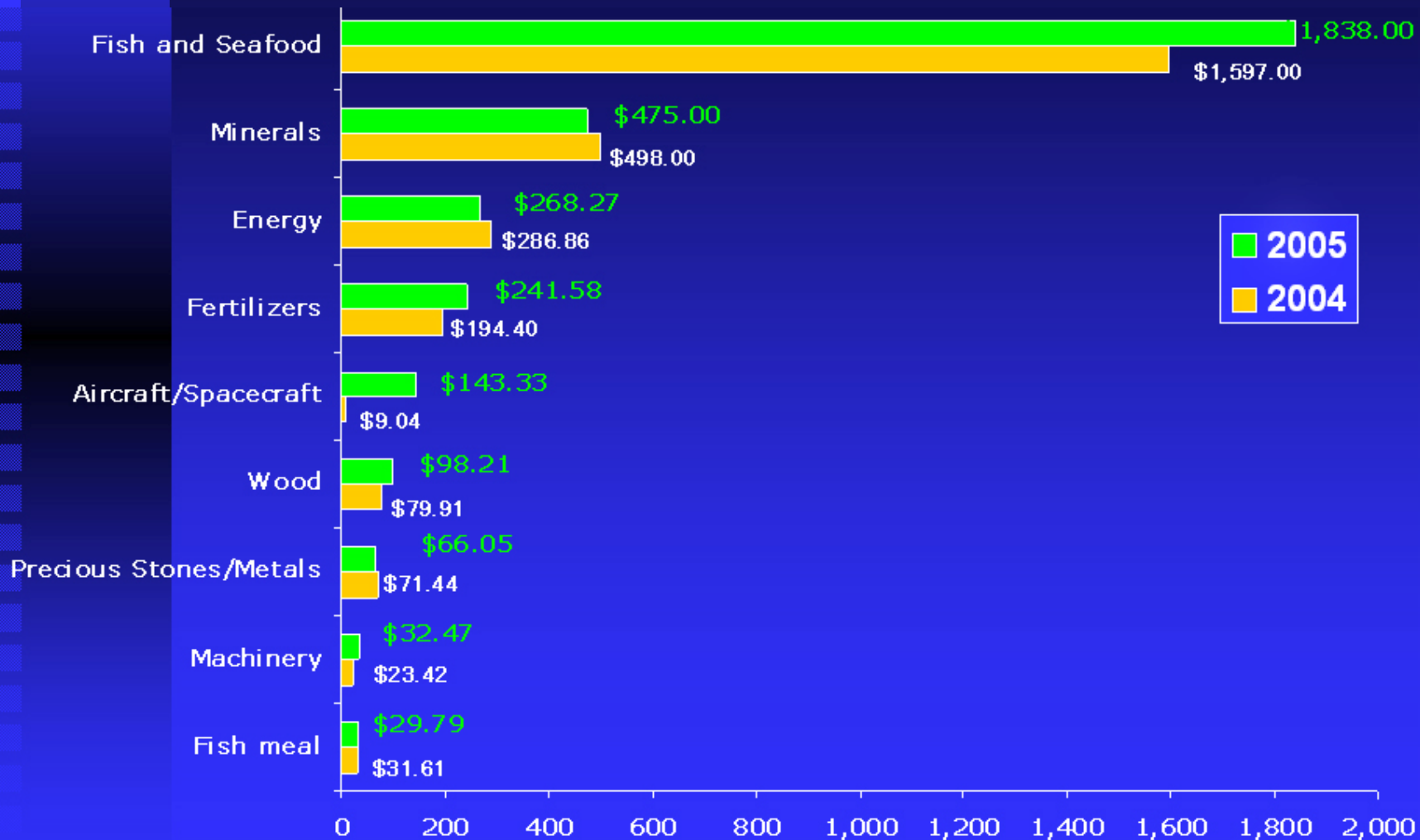
Source : US Census Bureau, State of Origin data



Alaska's Top Export Products 2005

Ten month January – October

In millions \$



Alaska Export Update: Jan – Nov 2005 up 14.94%



Highlights: China (up 37%), Germany (up 24% up), Netherlands (up 22%).



Mission

On behalf of members and community partners, the mission of World Trade Center Alaska is to assist Alaskans to successfully compete for trade and investment in the global market place.



Serving Alaska's Business Community Since 1987

**WORLD TRADE
CENTER**



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