



**WORLD TRADE CENTER  
ALASKA**

**N E W S   R E L E A S E**

**FOR IMMEDIATE RELEASE**

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**World Trade Center Alaska and the Anchorage School District  
Establish Partnership to Benefit Students**

World Trade Center Alaska (WTCAK) and the Anchorage School District (ASD) have entered into a school business partnership that will assist high school students enrolled in the district to gain a better understanding of Alaska's role in the international economy.

Through the School Business Partnership Program, the Trade Center will host students at a number of events each year, including the Center's annual statewide economic forecast luncheon as well as major international-focused conferences and seminars conducted by the Center. Additionally, the Center will offer mentorship opportunities to students through the District's Gifted Mentorship Program.

"We are very pleased to work with the Anchorage School District and offer opportunities for high school students to become familiar with Alaska's international trade economy," said Greg Wolf, executive director of World Trade Center Alaska. "These are tomorrow's leaders and we hope that some of them will be involved with Alaska's major export industries once they enter the workforce."

"This newest partnership is wonderful example of how a business can directly participate in work force development. Our program encourages businesses of all sizes, large and small, profit and non-profit as well government agencies to get involved," said Tam Agosti-Gisler, executive director of Anchorage School Business Partnerships.

Partnership activities have already begun. In mid-January, the Trade Center invited nine students and their teacher from Bartlett and West to attend the 2007 Statewide Economic Forecast Luncheon, one of the state's largest annual business events. The Trade Center will soon begin a mentorship of an international exchange student from Dimond High School.

About Anchorage School Business Partnerships: In its 16th year as a program of both the ASD and the Anchorage Chamber of Commerce, there are over 450+ partnerships at all levels and in most schools.

About World Trade Center Alaska: Founded in 1987, World Trade Center Alaska is a private, non-profit corporation whose mission is to assist Alaskans to successfully compete for trade and investment in the global market place. The group is a member of the global network of nearly 300 trade centers located in 78 countries. For more information about World Trade Center Alaska, visit the website: <http://www.wtcak.org/> or call 907 278-7233.