



Arctic Ambitions 2012: Commercial Development of the Arctic

Anchorage, Alaska, United States - May 2, 2012

Conference Highlights

World Trade Center Alaska together with the Institute of the North conducted the inaugural Arctic Ambitions Conference on May 2, 2012. The conference concentrated on the theme of international trade and business opportunities that flow from development of resources in the Arctic.

Working from a context of who stands to benefit most - which regions, countries, industries and companies - panel discussions addressed issues such as supply chains, innovation, markets, commerce, and maritime and air transport.

While policy and research informed the discussion, Arctic Ambitions concentrated on global markets, international trade and decision-making.

Discussion was framed by key Arctic exports; the conference addressed the two-way nature of exports and imports in the Arctic.

It's not just a question of what Arctic nations can develop and export - equally important is who has a market for those resources.



Speakers of the Arctic Ambitions Conference during the workshop session. Speakers of the conference represented Canada, Finland, Korea, Norway, Russia and the U.S. Please see below the full list of 2012 Arctic Ambitions Speakers.



Nils Andreassen, Managing Director of the Institute of the North (left) and Greg Wolf, Executive Director of World Trade Center Alaska (right) with a group of high school students from Chugiak High School at the Conference on May 2, 2012. The students attended the event as guests of the organizers.



About 100 business and government leaders attended this inaugural conference. Attendees represented various industries interested in the future commercial development of the Arctic.

The Featured Speakers of the Conference included:

- **Alaska Lt. Governor Mead Treadwell**, past Chair of the US Arctic Research Commission (opening remarks)
- **Nils Andreassen**, Managing Director of the Institute of the North
- **Mikhail Belkin**, Deputy Director, RosAtomflot (Russian Federation)
- **Consul Andrey Bondarev**, Consulate General of Russian Federation in Seattle
- **Henrik Falck**, Project Department Manager - Eastern Europe, Tschudi Shipping Company AS (Norway)
- **Paul Fuhs**, President, Marine Exchange of Alaska
- **Dr. Sung-won Hong**, Director, Institute of Global Logistics, Youngsan University (Korea)
- **Chris Kennedy**, General Manager, Sumitomo Metal Mining Pogo LLC
- **Consul Peter Taylor**, Consulate of Canada, Anchorage, Alaska
- **Tero Vauraste**, President and CEO of Arctia Group (Finland)
- **Greg Wolf**, Executive Director, World Trade Center Alaska