



WORLD TRADE CENTER
ALASKA

TRADE DEVELOPMENT PROGRAMS



WTCAK has five focused trade development programs.

These programs are designed to give members and community partners the ideas, information and hands-on assistance to identify and pursue business opportunities in Alaska's major markets.

Four of the programs are country-specific.

These countries represent the state's four largest trading partners.

Another program is focused on new, high potential markets that are experiencing rapid economic growth.



Japan Focus

ジャパン フォーカス



Japan Focus is a trade development program of World Trade Center Alaska. The program provides information and services to Alaskans seeking to do business in Japan.



CHINA CALLING

中国

China Calling is a trade development program of World Trade Center Alaska. The program is designed to assist Alaskans to identify and pursue business opportunities in China.



CANADA: Opportunities Next Door



Canada: Opportunities Next Door is a trade development program of World Trade Center Alaska. The program helps Alaskans to pursue business opportunities in Canada.



KOREA

Connection

Korea Connection is a trade development program of World Trade Center Alaska. The program offers information and assistance to Alaskans seeking to do business in Korea.



New Markets

New Customers



New Markets-New Customers is a trade development program of World Trade Center Alaska. The program aims to identify new export markets for Alaskans and assist them to pursue opportunities in these markets.

Photo Credit: Resource Development Council for Alaska, Inc.

For more information on these programs and other activities,
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